



APACA to Host National Performing Arts Touring Market 2015

3 February 2015: PATA is delighted to announce that the Australian Performing Arts Centres Association (APACA) will host a national face-to-face performing arts touring market in 2015 in place of Long Paddock. The new *Performing Arts Exchange* will be held as part of the 2015 APACA conference, *Mobilise*, August 17 - 20 at Carriageworks in Sydney.

APACA Executive Director Bronwyn Edinger said *"Touring is core business for APACA. The 2014 conference included very successful showcase sessions, thanks to Tasmania Performs, so this year's Performing Arts Exchange represents an extension of those activities. We have responded to delegate feedback by separating the touring aspects (Performing Arts Exchange) from the more traditional conference activities and delegates will be able to attend as little or as much of the total conference as they wish."*

The Performing Arts Exchange will take place over the first two days of the conference, August 17 & 18.

John Oster, Executive Director of Regional Arts Australia noted, *"This is a fabulous re-imagining of a national gathering. There is great synergy and sense of common purpose between the Performing Arts Exchange and APACA's objectives for its national Mobilise conference. The national Performing Arts Exchange is envisaged as a platform where producers and presenters can meet on common ground to build opportunities for artistic and commercial exchange."*

Other state-based, face-to-face markets planned for 2015 include:

March 16+17 Queensland Touring Showcase

Mackay Entertainment and Convention Centre

<http://www.artour.com.au/queensland-touring-showcase-2015>

May 12 + 13 Showcase Victoria

Hawthorn Arts Centre

<http://www.showcasevictoria.com.au/>

May 14 + 15 CircuitWest Showcase

Mandurah Performing Arts Centre

Email Ryan Taaffe (ryan@koorliny.com.au) for more information

June 30 Showcase SA - South Australian Presenters Association

The Jade Monkey, 124-160 Flinders Street, Adelaide

Regional Arts Australia is also planning to offer a **'virtual round'** in the first half of the year through Cyberpaddock. An Expression of Interest process to determine who will manage a national face-to-face market in 2016 will be announced later in 2015.

further information:

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